

**J**ournal  
of  
**Journal**  
**Media Research**

■ **Vol. 14 Issue 3(41) / November 2021**

**Issue coordinated by Ioana IANCU, PhD**

**Print:** ISSN 1844-8887 • **Online:** ISSN 2559-1983

© **Accent**, 2021  
Cluj-Napoca  
[www.accentpublisher.ro](http://www.accentpublisher.ro)

## EDITORIAL BOARD

### Director:

Prof. Delia Cristina BALABAN, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

### Editor-in-chief:

Assoc. prof. Ioana IANCU, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

### Associate editors:

Assoc. prof. Mirela Codruța ABRUDAN, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Assoc. prof. Radu MEZA, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Lecturer Meda MUCUNDORFEANU, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Lecturer Anisoara PAVELEA, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Lecturer George PRUNDARU, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Lecturer Julia SZAMBOLICS, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Lecturer Veronica CÂMPIAN, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Lecturer Mihnea STOICA, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Research assist. Andreea VOINA, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Research assist. Maria MUSTĂŢEA, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

### Editorial board:

Prof. Alina BĂRGĂOANU, PhD  
National School for Political and Administrative  
Studies, Bucharest, Romania

Prof. Nicoleta CORBU, PhD  
National School for Political and Administrative  
Studies, Bucharest, Romania

Prof. Mihai COMAN, PhD  
University Bucharest, Romania

Prof. Carlos Felimer DEL VALLE RIOJA, PhD  
University Frontera Temuco, Chile

Assoc. prof. Elena NEGREA-BUSUIOC, PhD  
National School for Political and Administrative  
Studies, Bucharest, Romania

Assoc. prof. Ilie FÂRTE, PhD  
Al.I. Cuza University, Iaşi, Romania

Prof. Sandu FRUNZĂ, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Prof. Ludwig HILMER, PhD  
University of Applied Sciences Mittweida, Germany

Prof. Ioan HOSU, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Prof. Wilfried KÖPKE, PhD  
University of Applied Sciences, Hannover, Germany

Prof. Marian PETCU, PhD  
University Bucharest, Romania

Prof. Hans Peter NIEDERMEIER, PhD  
University of Applied Sciences Mittweida, Germany

Prof. Ilie RAD, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Prof. Flaviu Călin RUS, PhD  
Babeş-Bolyai University, Cluj-Napoca, Romania

Assoc. Prof. Dan STOICA, PhD  
Al.I. Cuza University, Iaşi, Romania

Prof. Peter SZYSZKA, PhD  
University of Applied Sciences, Hannover, Germany

### Editorial office:

71, Traian Moşoiu street, Room 5/1  
400132 Cluj-Napoca  
Romania

phone: +40264-431505  
[www.mrjournal.ro](http://www.mrjournal.ro)

## Contents

- Florența TOADER
- 5 Who is the Diaspora? The Negotiation of Diasporic Identities in the Romanian Online Political Discourse
- Srđan Mladenov JOVANOVIĆ
- 23 Headlines against Democracy: Operational Code Analysis of the Serbian Daily *Informer's* Headlines in Relation to the Anti-Government Protests' First Phase (2018–2019)
- Diana NEDELICU  
Delia Cristina BALABAN
- 42 The Role of Source Credibility and Message Credibility in Fake News Engagement. Perspectives from an Experimental Study
- Elena-Alexandra DUMITRU
- 63 Is “Letting the Truth Get in the Way of a Good Story” Enough? Journalists’ Perception on Fake News
- Ana-Maria VOLOC
- 80 How the COVID-19 Pandemic Has Influenced Central Bank Communication on Social Media. An Analysis of Two Major Central Banks from the Anglo-Saxon economies
- Lucian-Vasile SZABO
- 95 Mass Media, Social Media and Technological Evolution Today: A Theoretical Approach
- Adrian CHEȚAN  
Ioana IANCU
- 106 The Influence of Brand Specific Stimuli on the Perception of Music. An Experimental Approach